# TURF MANAGEMENT CAREER DEVELOPMENT EVENT

#### What is it?

This CDE builds your knowledge and skills in producing, marketing, utilizing and maintaining turf as well as related products, equipment and services. This event will stimulate a career interest, encourage proficiency development, and recognize excellence in students of turf management through the agricultural education curriculum.

#### Career Opportunities

#### Career Clusters

- Agricultural Forestry Production
- Management and Financial Specialties
- Marketing and Financial Specialties
- Science and Engineering
- Social Services
- Education and Communication

## Career opportunities found in the career cluster areas:

- <u>Agricultural and Forestry Production</u> greens keeper, landscaper, sod production specialist
- <u>Marketing and Financial Specialties</u> landscape contractor, turf product sales
- <u>Science and Engineering</u> plant taxonomist, turfgrass research technicians
- Education and Communication landscape photographer, postsecondary educator

#### **Educational Requirements**

# Associate Degree and/or industry training – landscaper, home lawn maintenance

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<u>Bachelor Degree</u> – greens keeper, landscape contractor

<u>Graduate Degree</u> – plant ecologist, plant taxonomist, postsecondary educator

### SAE Opportunities

Employment at a golf course working on the lawns, employment at a lawn care business, open own business in lawn care, employment at a sod/turf farm

#### **Proficiency Award Areas**

Turf Management
Agriculture Sales and/or Service
Diversified Horticulture

#### Curriculum Resources

- *Introduction to Horticulture*. 3<sup>rd</sup> Edition, 2000. Interstate Publishers, Inc. Danville, IL.
- *Introductory Horticulture*. 5<sup>th</sup> Edition, 1996. Delmar Publishers, Inc. Albany, NY.
- Ornamental Horticulture: Science, Operations and Management. 2<sup>nd</sup> Edition, 1994. Delmar Publishers Inc., Albany. NY.
- *Turfgrass Science and Management.* 3<sup>rd</sup> Edition, 2000. Delmar Publishers Inc., Albany NY.
- Introduction to Landscaping Design, Construction, and Maintenance. 2<sup>nd</sup> Edition, 1998. Interstate Publishers Inc. Danville, IL.
- *Controlling Lawn and Garden Insects.* 1987. Ortho Books. Chevron Chemical Company.
- CAERT Library Lessons Horticulture Library